



SUNDIAL SUNDIAL

Sundial will represent a true way of life destination opportunity to serve the burgeoning downtown residential market of St. Petersburg, FL. The re-imagined center will represent 85,000sf of unique coastal lifestyle experiences by procuring the perfect balance of local and national concepts

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WELCOME TO THE
SUNSHINE CITY

ST. PETE ST. PETE



**ST. PETE NAMED
TOP PLACE TO LIVE**

(Source: Outside Magazine)

**BEST RUN CITY
IN FLORIDA**

(Source: Wallet Hub, June 2023)

**#1 BEACH IN THE US
ST. PETE BEACH**

(Source: Tripadvisor)

**15.4 MILLION
ANNUAL VISITORS
PINELLAS COUNTY**

(Source: Visit St. Pete)

**#2 CITY IN THE US FOR
METRO AREAS JOB
GROWTH**

(Source: St. Petersburg Downtown Partnership)

**#15 HAPPIEST PLACE
TO LIVE IN U.S.**

(Source: Outside Magazine)

**\$6.7 BILLION SPENT
BY VISITORS**

(Source: Visit St. Pete)

**#1 MARKET IN THE STATE
OF FLORIDA FOR JOB
SEEKERS**

(Source: Tampa Bay Business Journal)

**#8 - ST. PETE IS BEST FOR
ENTREPRENEURS**

(Source: Swyft Fillings)



University of South FL
St. Pete Campus
4,448 Students

Johns Hopkins
All Children's Hospital
259 Beds

200 Central
300,000 Sf Class A Office

Tropicana Field
Home to the
Tampa Bay Rays

The Dali Museum

Mahaffey
Theater

Al Lang Stadium

3

One St. Petersburg
253 Luxury Condos

4

Hyatt Place
174 Keys

SUNDIAL
PARKING GARAGE
1,350 Spaces

2

Hyatt Place
174 Keys

SUNDIAL

The Ascent
36 Story Mixed use tower
354 Apartments
172 Key AC Marriott Hotel

Museum of the American
Arts and Crafts Movement

6

Cottonwood
Apartments
235 Units

1

Galaxy Hotel
92 Keys

Demens Landing Park

St. Pete
Yacht Club

Ovation Luxury Condos
45 Luxury Condos

Plaza Tower
and Courtyard Shops
148,000 Sf Class A Office
39,288 Sf Retail

AMC
Theater

Parkshore Plaza
121 Luxury Units

7

St. Pete Marina

St. Pete Pier

Museum
of Fine Arts

Presbyterian Towers
210 Units

400 Beach Drive
97 Luxury Condos

Vinoy Marina

The Vinoy Resort and Golf Club
361 Keys

Vinoy Place Condominium
102 Luxury Condos

Approved | Under Construction:
860 Condos & 277 Hotel Rooms

1. Tempo by Hilton St. Petersburg
2. 400 Central Luxury Residences
3. 49-story Waldorf Astoria Residences
4. Art House
5. The Julia
6. The Cordova Inn expansion
7. The Nolen

LOCATION + ACCESS





DEMO GRAPHICS

**372,181
RESIDENTS**

**\$5B RETAIL SALES IN
ST. PETE TRADE AREA**

(Source: Placer AI)

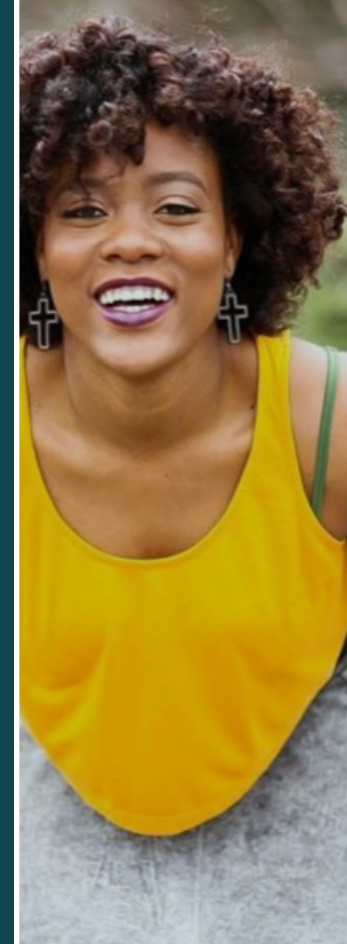
**123,617
DAYTIME
POPULATION**

**38,284 HOUSEHOLDS
ABOVE \$150,000
HOUSEHOLD INCOME**

**\$119,210
AVERAGE
HOUSEHOLD
INCOME**

**\$2B OF RETAIL SALES ARE
COMING FROM OUTSIDE
THE TRADE AREA**

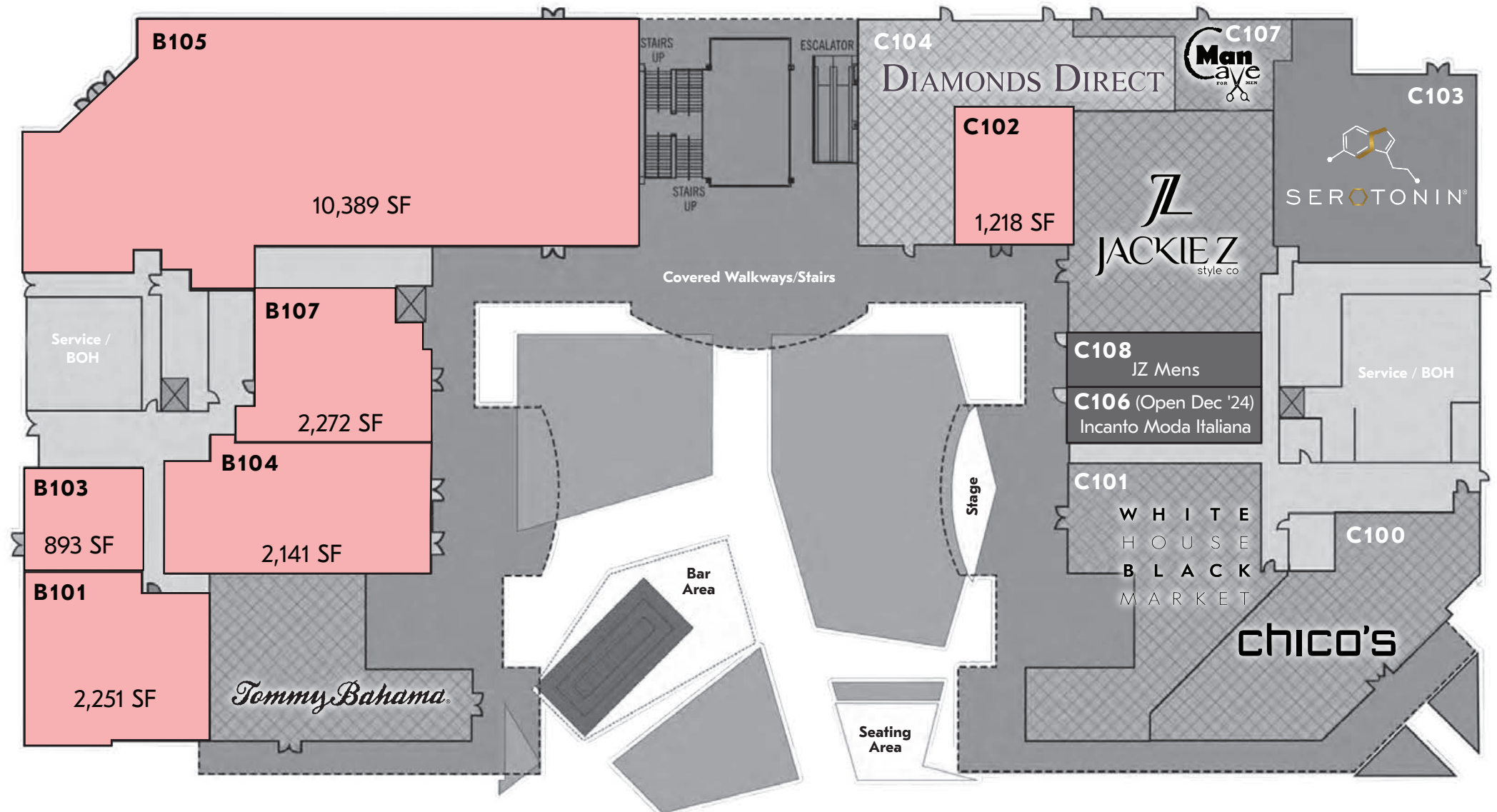
(Source: Placer AI)



**SITE PLAN + MERCHANDISING PLAN
FLOOR 1**

Leased Available

Suite	Tenant	SF	Status
B100	Tommy Bahama		Leased
B101	Available	2,251	Available
B103	Available	893	Available
B104	Available	2,141	Available
B105	Available	10,389	Available
B107	Available	2,272	Available
C100	Chico's		Leased
C101	White House Black Market		Leased
C102	Available	1,218	Available
C103	Seratonin		Leased
C104	Diamonds Direct		Leased
C105	Jackie Z		Leased
C106	Available	976	Available
C107	Man Cave		Leased
C108	JZ Mens		Leased



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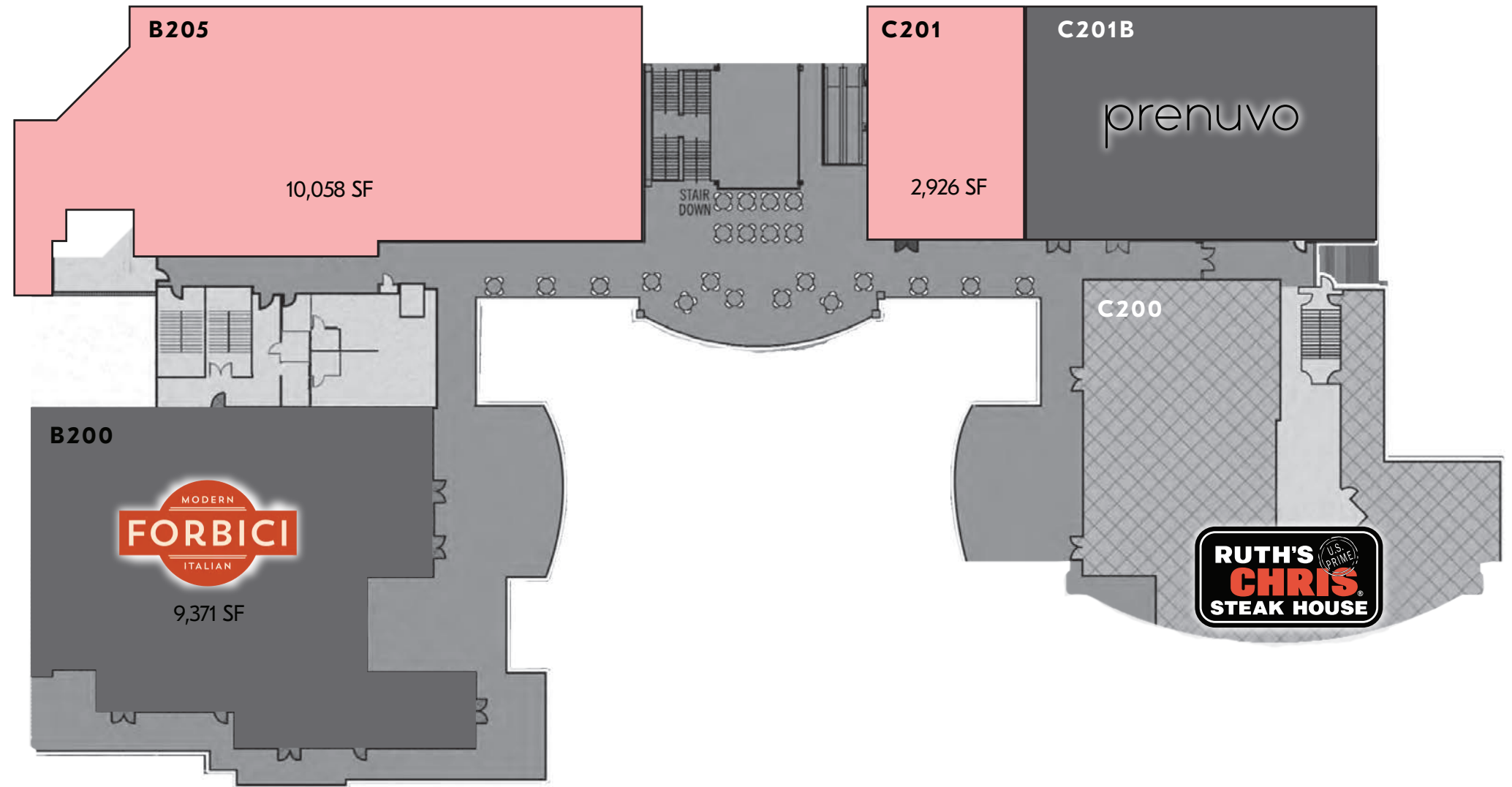
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**SITE PLAN + MERCHANDISING PLAN
FLOOR 2**

■ Leased ■ Proposed

Suite	Tenant	SF
B200	Forbici	Leased
B205	Available	10,058
C200	Ruth's Chris Steakhouse	Leased
C201	Available	± 2,926
C201B	Prenuvo	Leased



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RESTAURANT
MARKET

AMC

Allora
FITNESS

WERYLY
TEA

Ice Cream



GNOMON

English "Wagon" Breakfast	£15
Breakfast (Wagon, Bacon, Egg, Toast)	
Breakfast (Wagon, Bacon, Egg, Toast, Fruit)	£16
Breakfast (Wagon, Bacon, Egg, Toast, Fruit, Juice)	£17
Breakfast (Wagon, Bacon, Egg, Toast, Fruit, Juice, Coffee)	£18
Breakfast (Wagon, Bacon, Egg, Toast, Fruit, Juice, Coffee, Tea)	£19
Breakfast (Wagon, Bacon, Egg, Toast, Fruit, Juice, Coffee, Tea, Juice)	£20
Breakfast (Wagon, Bacon, Egg, Toast, Fruit, Juice, Coffee, Tea, Juice, Coffee)	£21
Breakfast (Wagon, Bacon, Egg, Toast, Fruit, Juice, Coffee, Tea, Juice, Coffee, Tea)	£22
Breakfast (Wagon, Bacon, Egg, Toast, Fruit, Juice, Coffee, Tea, Juice, Coffee, Tea, Juice)	£23
Breakfast (Wagon, Bacon, Egg, Toast, Fruit, Juice, Coffee, Tea, Juice, Coffee, Tea, Juice, Coffee)	£24
Breakfast (Wagon, Bacon, Egg, Toast, Fruit, Juice, Coffee, Tea, Juice, Coffee, Tea, Juice, Coffee, Tea)	£25
Breakfast (Wagon, Bacon, Egg, Toast, Fruit, Juice, Coffee, Tea, Juice, Coffee, Tea, Juice, Coffee, Tea, Juice)	£26
Breakfast (Wagon, Bacon, Egg, Toast, Fruit, Juice, Coffee, Tea, Juice, Coffee, Tea, Juice, Coffee, Tea, Juice, Coffee)	£27
Breakfast (Wagon, Bacon, Egg, Toast, Fruit, Juice, Coffee, Tea, Juice, Coffee, Tea, Juice, Coffee, Tea, Juice, Coffee, Tea)	£28
Breakfast (Wagon, Bacon, Egg, Toast, Fruit, Juice, Coffee, Tea, Juice, Coffee, Tea, Juice, Coffee, Tea, Juice, Coffee, Tea, Juice)	£29
Breakfast (Wagon, Bacon, Egg, Toast, Fruit, Juice, Coffee, Tea, Juice, Coffee, Tea, Juice, Coffee, Tea, Juice, Coffee, Tea, Juice, Coffee)	£30