



SUNDIAL SUNDIAL

Sundial will represent a true way of life destination opportunity to serve the burgeoning downtown residential market of St. Petersburg, FL. The re-imagined center will represent 85,000sf of unique coastal lifestyle experiences by procuring the perfect balance of local and national concepts

John Aiello
561.309.7032 | jaiello@sraretail.com
Alan Negrelli
216.496.6155 | anegrelli@sraretail.com



WELCOME TO THE
SUNSHINE CITY

ST. PETE ST. PETE



**ST. PETE NAMED
TOP PLACE TO LIVE**

(Source: Outside Magazine)

**BEST RUN CITY
IN FLORIDA**

(Source: Wallet Hub, June 2023)

**#1 BEACH IN THE US ST.
PETE BEACH**

(Source: Tripadvisor)

**15.4 MILLION
ANNUAL VISITORS
PINELLAS COUNTY**

(Source: Visit St. Pete)

**#2 CITY IN THE US FOR
METRO AREAS JOB
GROWTH**

(Source: St. Petersburg Downtown Partnership)

**#15 HAPPIEST PLACE
TO LIVE IN U.S.**

(Source: Outside Magazine)

**\$6.7 BILLION SPENT
BY VISITORS**

(Source: Visit St. Pete)

**#1 MARKET IN THE STATE
OF FLORIDA FOR JOB
SEEKERS**

(Source: Tampa Bay Business Journal)

**#8 - ST. PETE IS BEST FOR
ENTREPRENEURS**

(Source: Swyft Fillings)



DEMO GRAPH- ICS

**372,181
RESIDENTS**

**\$5B RETAIL SALES IN
ST. PETE TRADE AREA**

(Source: Placer AI)

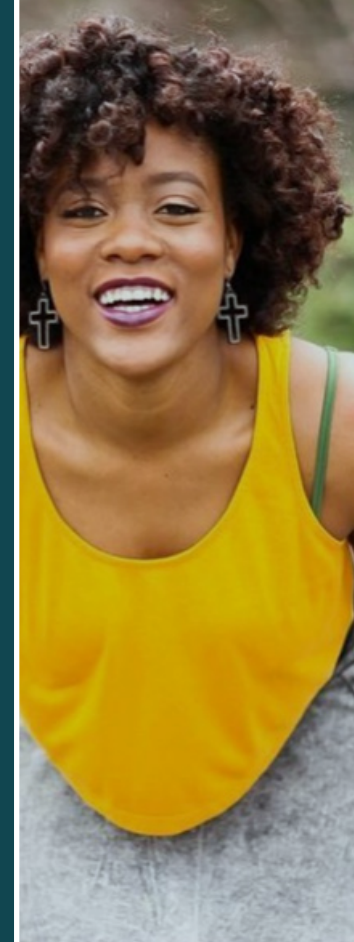
**123,617
DAYTIME
POPULATION**

**38,284 HOUSEHOLDS
ABOVE \$150,000
HOUSEHOLD INCOME**

**\$119,210
AVERAGE
HOUSEHOLD
INCOME**

**\$2B OF RETAIL SALES ARE
COMING FROM OUTSIDE
THE TRADE AREA**

(Source: Placer AI)





University of South FL
St. Pete Campus
4,448 Students

Johns Hopkins
All Children's Hospital
259 Beds

Tropicana Field
Home to the
Tampa Bay Rays

The Dali Museum

Mahaffey
Theater

Al Lang Stadium

3

One St. Petersburg
253 Luxury Condos

Hampton Inn
205 Keys

3rd & 3rd
33-story
262 Apartments

200 Central
300,000 Sf Class A Office

Hyatt Place
174 Keys

Hyatt Place
174 Keys

SUNDIAL
PARKING GARAGE
1,350 Spaces

Hyatt Place
174 Keys

The Ascent
36 Story Mixed use tower
354 Apartments
172 Key AC Marriott Hotel

Museum of the American
Arts and Crafts Movement

Cottonwood
Apartments
235 Units

Demens Landing Park

St. Pete Marina

St. Pete
Yacht Club

Ovation Luxury Condos
45 Luxury Condos

Museum
of Fine Arts

Plaza Tower
and Courtyard Shops
148,000 Sf Class A Office
39,288 Sf Retail

400 Beach Drive
97 Luxury Condos

AMC
Theater

Parkshore Plaza
121 Luxury Units

Galaxy Hotel
92 Keys

Presbyterian Towers
210 Units

The Vinoy Resort and Golf Club
361 Keys

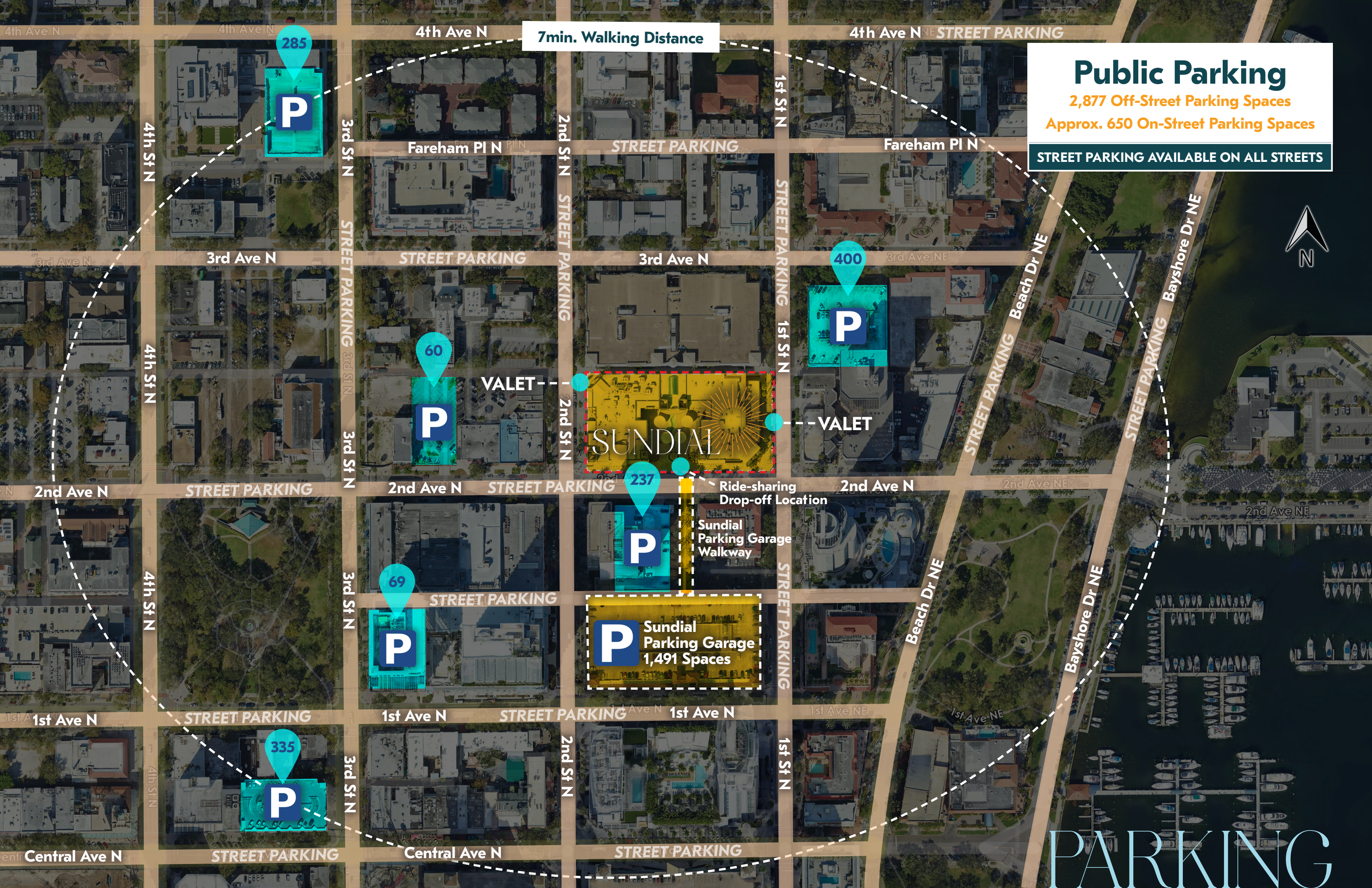
Vinoy Place Condominium
102 Luxury Condos

Vinoy Marina

Approved | Under Construction:
860 Condos & 277 Hotel Rooms

1. Tempo by Hilton St. Petersburg 3 min.
2. 400 Central Luxury Residences 9 min.
3. 49-story Waldorf Astoria Residences 5 min.
4. Art House 5 min.
5. The Julia 8 min.
6. The Cordova Inn expansion 3 min.
7. The Nolen 6 min.
8. 3rd & 3rd 11 min.

LOCATION + ACCESS



7min. Walking Distance

Public Parking

2,877 Off-Street Parking Spaces
Approx. 650 On-Street Parking Spaces

STREET PARKING AVAILABLE ON ALL STREETS



VALET

SUNDIAL

VALET

Ride-sharing
Drop-off Location

Sundial
Parking Garage
Walkway

P

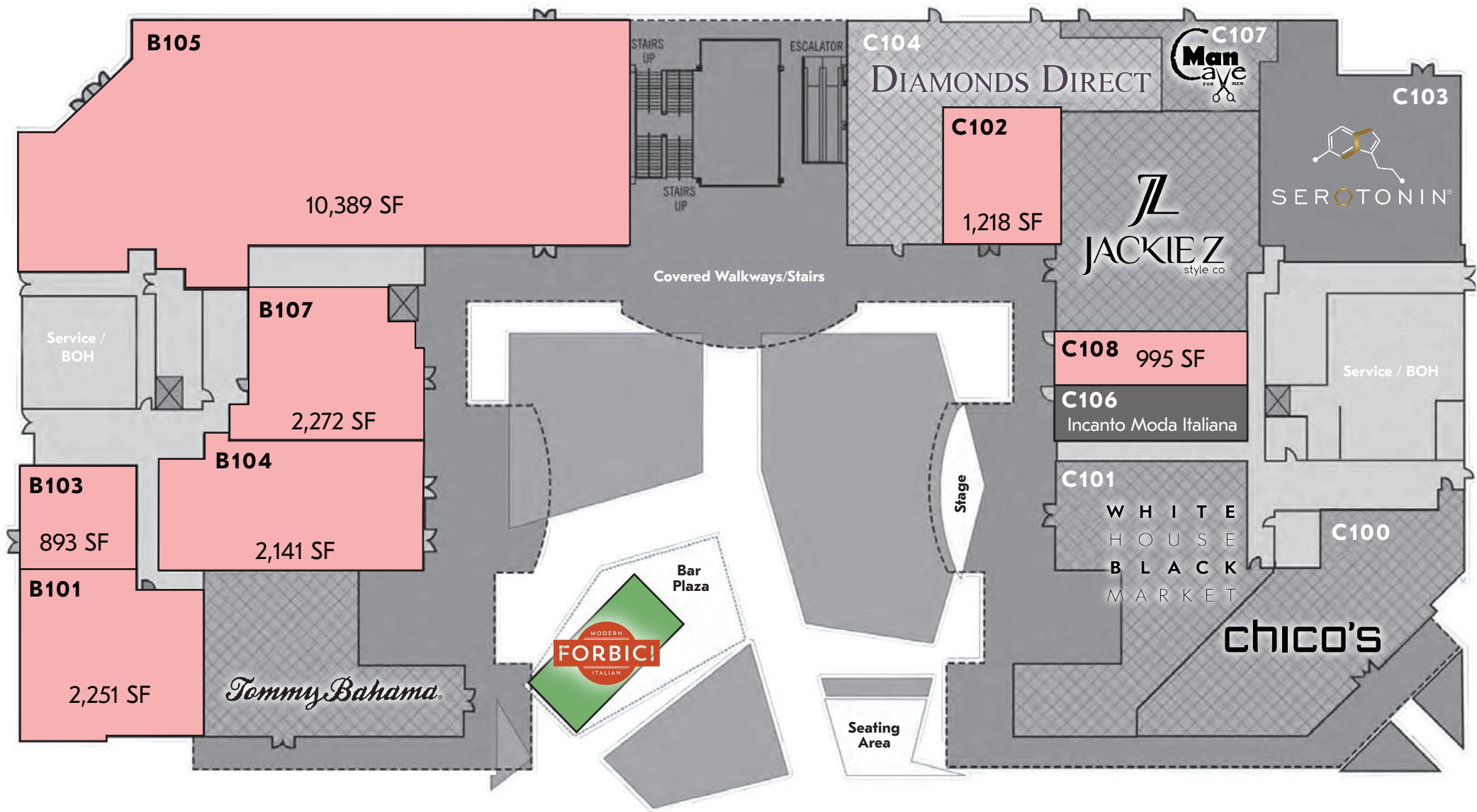
Sundial
Parking Garage
1,491 Spaces

PARKING

SITE PLAN + MERCHANDISING PLAN
FLOOR 1

Under Construction Open Available

Suite	Tenant	SF
B100	Tommy Bahama	Open
B101	Available	2,251
B103	Available	893
B104	Available	2,141
B105	Available	10,389
B107	Available	2,272
C100	Chico's	Open
C101	White House Black Market	Open
C102	Available	1,218
C103	Seratonin	Open
C104	Diamonds Direct	Open
C105	Jackie Z	Open
C106	Available	976
C107	Man Cave	Open
C108	Available	995



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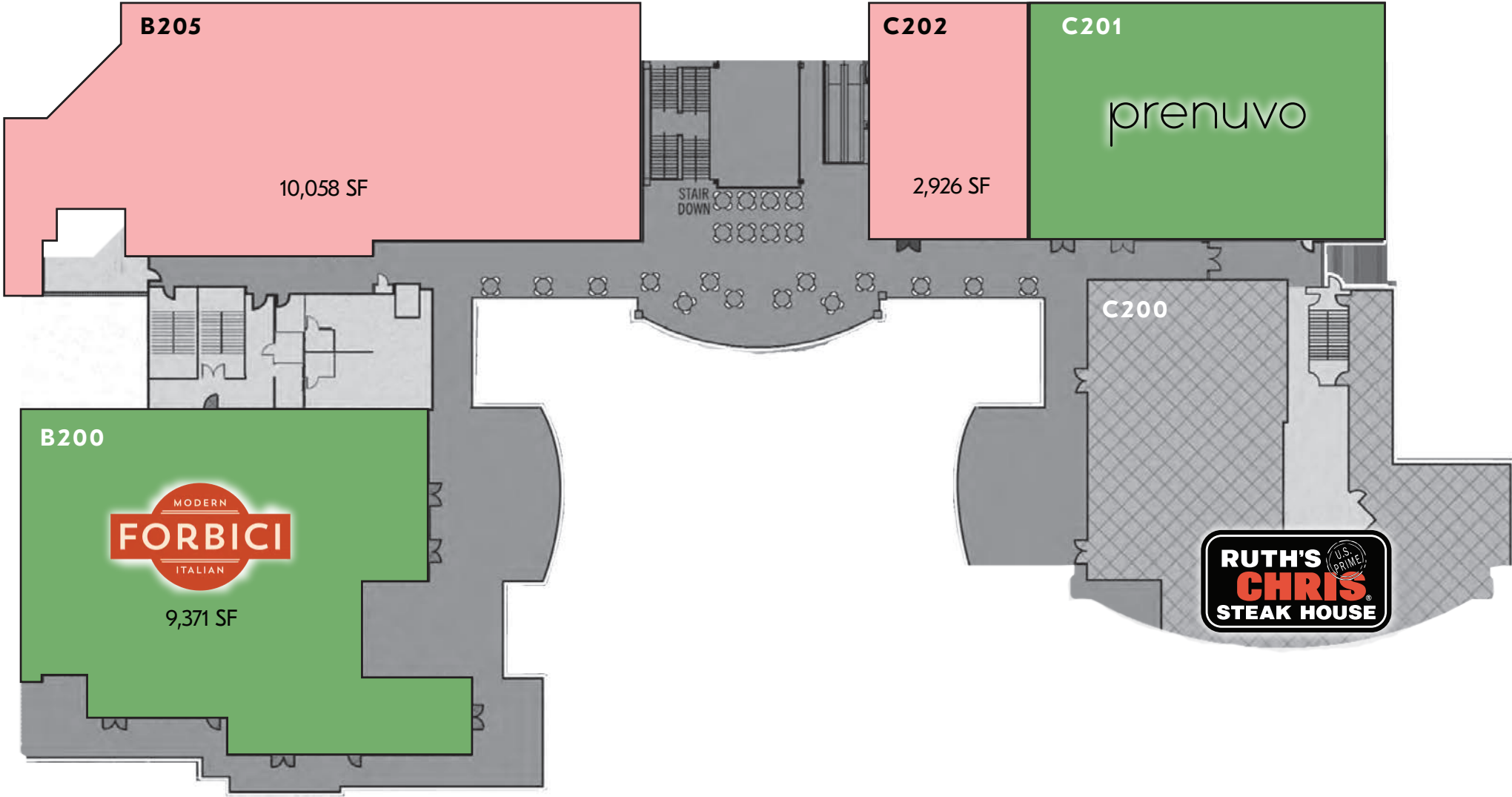


This site plan is not a representation, warranty or guarantee as to size, location or identity of any tenant, and the building, improvements, parking, ingress and egress are subject to such changes, additions and deletions as the architect, Landlord or any governmental agency may direct. Any specified tenant referenced herein is subject to change, deletion, change of location, etc. at any time without prior notice.

SITE PLAN + MERCHANDISING PLAN
FLOOR 2

Under Construction Open Proposed

Suite	Tenant	SF
B200	Forbici	Under Construction
B205	Available	10,058
C200	Ruth's Chris Steakhouse	Open
C202	Available	± 2,926
C201	Prenuvo	Under Construction



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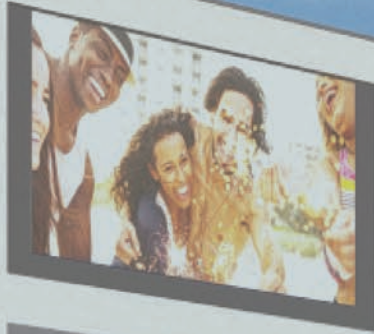








RESTAURANT
MARKET



amc



Allora
FITNESS

WERLY

TEA

Ice Cream

St



GNOMON

English "Pump" Breakfast	\$12.95
Includes: English Muffin, Fried Eggs, Bacon, Hash Browns, Toast, Syrup, and a choice of fruit or yogurt.	
Breakfast Sandwich	\$11.95
Includes: English Muffin, Fried Egg, Bacon, Hash Browns, and a choice of fruit or yogurt.	
Breakfast Burrito	\$12.95
Includes: Flour Tortilla, Fried Egg, Bacon, Hash Browns, and a choice of fruit or yogurt.	
Breakfast Bowl	\$11.95
Includes: Oatmeal, Fried Egg, Bacon, Hash Browns, and a choice of fruit or yogurt.	
Breakfast Smoothie	\$11.95
Includes: Smoothie, Granola, and a choice of fruit or yogurt.	
Breakfast Salad	\$11.95
Includes: Salad, Fried Egg, Bacon, Hash Browns, and a choice of fruit or yogurt.	
Breakfast Plate	\$11.95
Includes: Plate of food, Fried Egg, Bacon, Hash Browns, and a choice of fruit or yogurt.	
Breakfast Platter	\$11.95
Includes: Platter of food, Fried Egg, Bacon, Hash Browns, and a choice of fruit or yogurt.	
Breakfast Dinner	\$11.95
Includes: Dinner of food, Fried Egg, Bacon, Hash Browns, and a choice of fruit or yogurt.	