



# SUNDIAL SUNDIAL

Sundial will represent a true way of life destination opportunity to serve the burgeoning downtown residential market of St. Petersburg, FL. The re-imagined center will represent 85,000sf of unique coastal lifestyle experiences by procuring the perfect balance of local and national concepts

John Aiello  
561.309.7032 | [jaiello@sraretail.com](mailto:jaiello@sraretail.com)  
Alan Negrelli  
216.496.6155 | [anegrelli@sraretail.com](mailto:anegrelli@sraretail.com)



WELCOME TO THE  
SUNSHINE CITY

# ST. PETE ST. PETE



**ST. PETE NAMED  
TOP PLACE TO LIVE**

(Source: Outside Magazine)

**BEST RUN CITY  
IN FLORIDA**

(Source: Wallet Hub, June 2023)

**#1 BEACH IN THE US  
ST. PETE BEACH**

(Source: Tripadvisor)

**15.4 MILLION  
ANNUAL VISITORS  
PINELLAS COUNTY**

(Source: Visit St. Pete)

**#2 CITY IN THE US FOR  
METRO AREAS JOB  
GROWTH**

(Source: St. Petersburg Downtown Partnership)

**#15 HAPPIEST PLACE  
TO LIVE IN U.S.**

(Source: Outside Magazine)

**\$6.7 BILLION SPENT  
BY VISITORS**

(Source: Visit St. Pete)

**#1 MARKET IN THE STATE  
OF FLORIDA FOR JOB  
SEEKERS**

(Source: Tampa Bay Business Journal)

**#8 - ST. PETE IS BEST FOR  
ENTREPRENEURS**

(Source: Swyft Fillings)



# DEMO GRAPHICS

**372,181  
RESIDENTS**

**\$5B RETAIL SALES IN  
ST. PETE TRADE AREA**

(Source: Placer AI)

**123,617  
DAYTIME  
POPULATION**

**38,284 HOUSEHOLDS  
ABOVE \$150,000  
HOUSEHOLD INCOME**

**\$119,210  
AVERAGE  
HOUSEHOLD  
INCOME**

**\$2B OF RETAIL SALES ARE  
COMING FROM OUTSIDE  
THE TRADE AREA**

(Source: Placer AI)





University of South FL  
St. Pete Campus  
4,448 Students

Johns Hopkins  
All Children's Hospital  
259 Beds

Tropicana Field  
Home to the  
Tampa Bay Rays

The Dali Museum

Mahaffey  
Theater

Al Lang Stadium

3rd & 3rd  
33-story  
262 Apartments

One St. Petersburg  
253 Luxury Condos

200 Central  
300,000 Sf Class A Office

Hyatt Place  
174 Keys

SUNDIAL  
PARKING GARAGE  
1,350 Spaces

The Ascent  
36 Story Mixed use tower  
354 Apartments  
172 Key AC Marriott Hotel

Hyatt Place  
174 Keys

Museum of the American  
Arts and Crafts Movement

Hampton Inn  
205 Keys

Ovation Luxury Condos  
45 Luxury Condos

St. Pete  
Yacht Club

St. Pete Marina

St. Pete Pier

Museum  
of Fine Arts

Plaza Tower  
and Courtyard Shops  
148,000 Sf Class A Office  
39,288 Sf Retail

400 Beach Drive  
97 Luxury Condos

Parkshore Plaza  
121 Luxury Units

Presbyterian Towers  
210 Units

Galaxy Hotel  
92 Keys

AMC  
Theater

The Vinoy Resort and Golf Club  
361 Keys

Vinoy Marina

Vinoy Place Condominium  
102 Luxury Condos

**Approved | Under Construction:  
860 Condos & 277 Hotel Rooms**

1. Tempo by Hilton St. Petersburg 🚶 3 min.
2. 400 Central Luxury Residences 🚶 9 min.
3. 49-story Waldorf Astoria Residences 🚶 5 min.
4. Art House 🚶 5 min.
5. The Julia 🚶 8 min.
6. The Cordova Inn expansion 🚶 3 min.
7. The Nolen 🚶 6 min.
8. 3rd & 3rd 🚶 11 min.

# LOCATION + ACCESS



# Public Parking

2,877 Off-Street Parking Spaces

Approx. 650 On-Street Parking Spaces

STREET PARKING AVAILABLE ON ALL STREETS

7min. Walking Distance

285  
P

400  
P

60  
P

VALET  
SUNDIAL  
VALET

237  
P

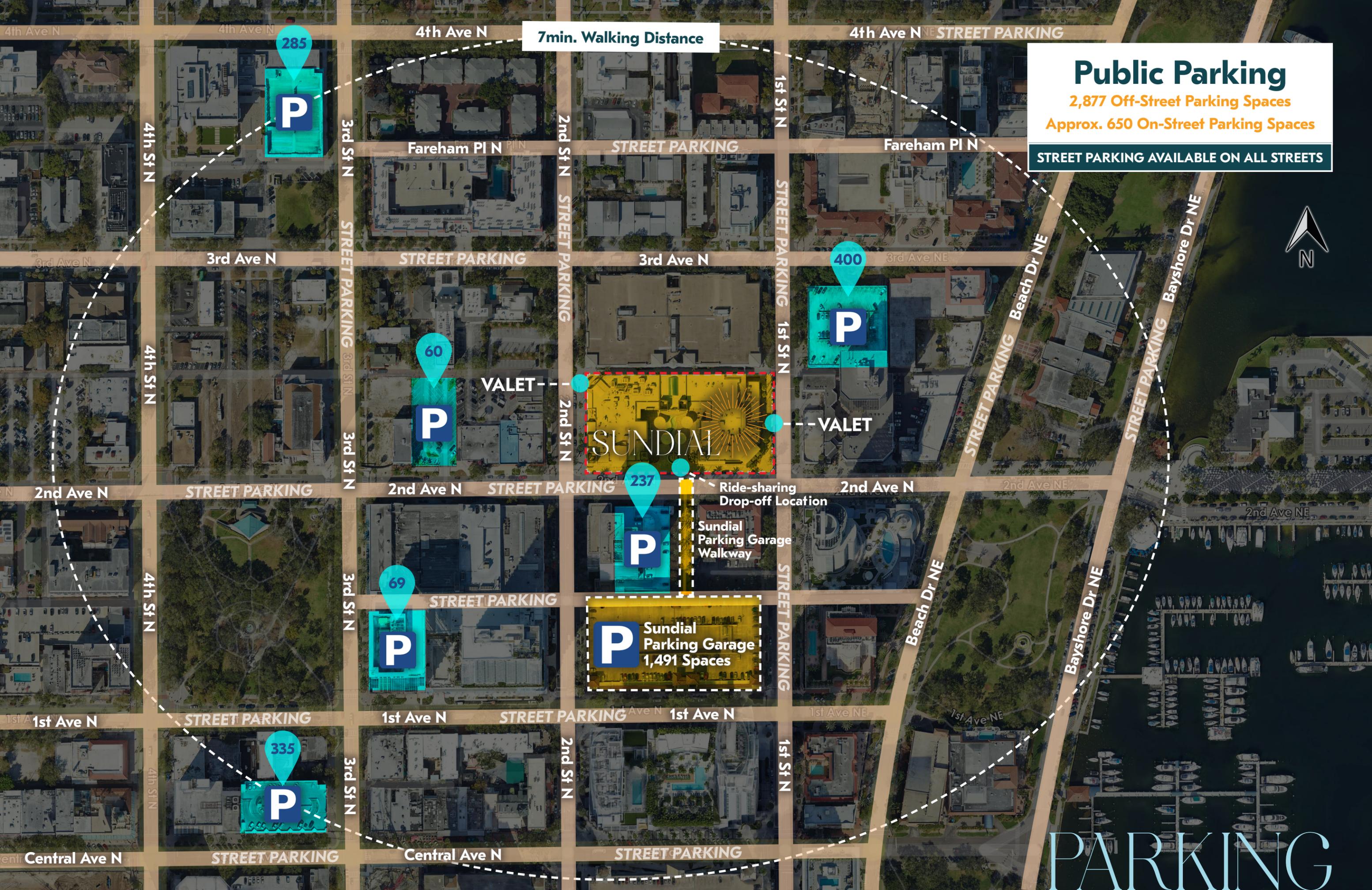
69  
P

P Sundial Parking Garage 1,491 Spaces

335  
P



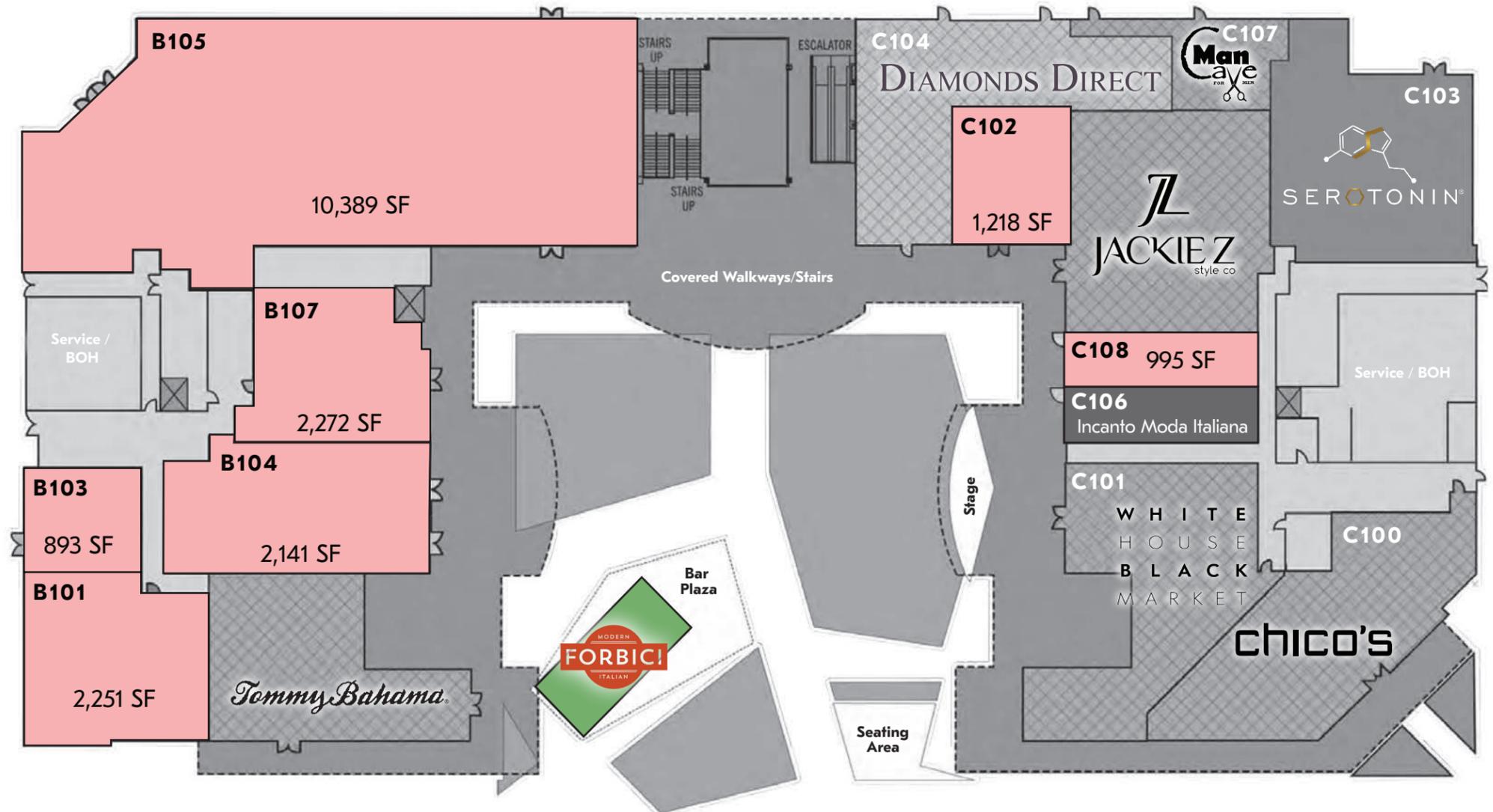
# PARKING



# SITE PLAN + MERCHANDISING PLAN FLOOR 1

■ Under Construction   
 ■ Open   
 ■ Available

Suite	Tenant	SF
B100	Tommy Bahama	Open
B101	Available	2,251
B103	Available	893
B104	Available	2,141
B105	Available	10,389
B107	Available	2,272
C100	Chico's	Open
C101	White House Black Market	Open
C102	Available	1,218
C103	Seratonin	Open
C104	Diamonds Direct	Open
C105	Jackie Z	Open
C106	Available	976
C107	Man Cave	Open
C108	Available	995



John Aiello  
561.309.7032 | jaiello@sraretail.com

Alan Negrelli  
216.496.6155 | anegrelli@sraretail.com

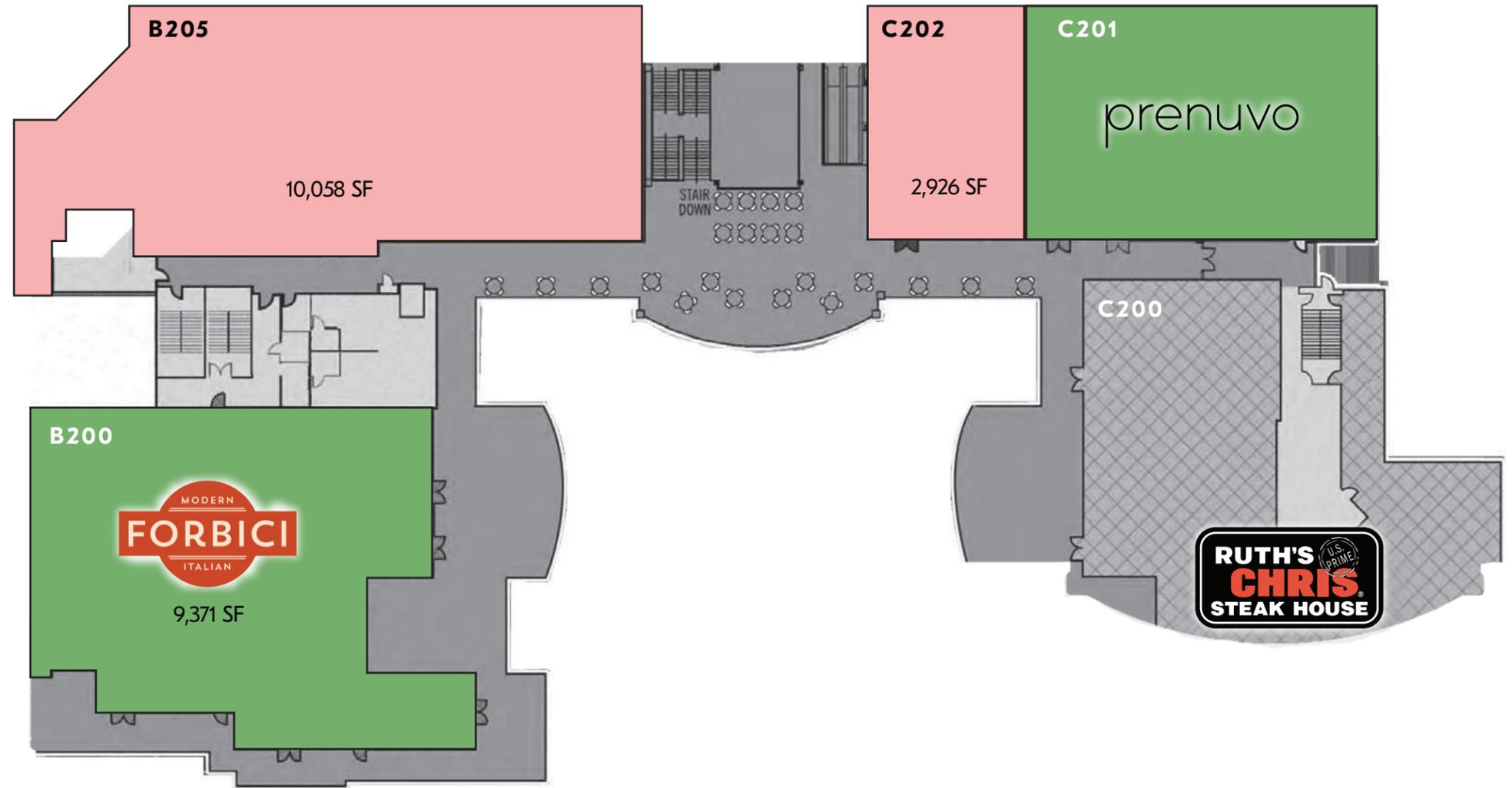


This site plan is not a representation, warranty or guarantee as to size, location or identity of any tenant, and the building, improvements, parking, ingress and egress are subject to such changes, additions and deletions as the architect, Landlord or any governmental agency may direct. Any specified tenant referenced herein is subject to change, deletion, change of location, etc. at any time without prior notice.

**SITE PLAN + MERCHANDISING PLAN  
FLOOR 2**

■ Under Construction   
 ■ Open   
 ■ Proposed

Suite	Tenant	SF
B200	Forbici	Under Construction
B205	Available	10,058
C200	Ruth's Chris Steakhouse	Open
C202	Available	± 2,926
C201	Prenuvo	Under Construction



John Aiello  
561.309.7032 | jaiello@sraretail.com

Alan Negrelli  
216.496.6155 | anegrelli@sraretail.com



This site plan is not a representation, warranty or guarantee as to size, location or identity of any tenant, and the building, improvements, parking, ingress and egress are subject to such changes, additions and deletions as the architect, Landlord or any governmental agency may direct. Any specified tenant referenced herein is subject to change, deletion, change of location, etc. at any time without prior notice.



FORBICI

WINE

RES  
M







RESTAURANT  
MARKET

AMC

Allora  
FITNESS

WERLY

TEA

Ice Cream

S

10

