



Get to The Pointe.

- ▶ An open-air shopping, dining and entertainment destination
- ▶ Well positioned to capture the visitor, conventioner and local resident
- ▶ Home to top performing national restaurants such as Maggiano's Little Italy, The Capital Grille, and The Hampton Social
- ▶ High-volume entertainment venues, including Regal Cinemas, Wonderworks and the Improv

The Market

- ▶ Located in Orlando, Florida, just minutes from Walt Disney World, Universal Studios and SeaWorld
- ▶ The Pointe stands front and center on International Drive; Orlando's primary tourism corridor surrounded by **125,000+ hotel rooms**
- ▶ Closest dining & entertainment to the 2nd busiest convention center in the country.

Demographics

- ▶ Dense residential population of 614,000 and a daytime population of 913,000 people within a 20-minute drive time
- ▶ **74 million** people visited Orlando, the most visited U.S. city, in 2022
- ▶ **1.9 million** attendees visit the adjacent Orange County Convention Center annually. \$605M improvement under way



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Redevelopment Under Way



Redevelopment Under Way

\$30M Upgrade to The Pointe

- ▶ The Link - new 100' illuminated programmable passageway
- ▶ New escalators, spacious gathering space
- ▶ Upgraded valet areas and new signage

I-Drive Developments

\$4 billion in developments planned this year

- ▶ 11 new Hotel/Resort projects adding 3,577 rooms
- ▶ 8 Entertainment projects including Universal's Epic Universe
- ▶ 16.8 Million overnight & day visitors along I-Drive in 2022

Orlando - The King of Tourism

Orlando is still the top tourism destination in the country

- ▶ 74 Million visitors in 2022
- ▶ \$75 Billion in annual spending
- ▶ #1 in job growth 4 years in a row, 463,000 tourism related jobs
- ▶ Massive theme park projects under construction by Disney, Universal, SeaWorld & Busch Gardens



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Latest Leasing Activity

► New Tenants

Live! at the Pointe	JoJo'S ShakeBAR	KAVAS Tacos y Tequila
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► Live! at The Pointe Orlando Will Bring an Unmatched Dining, Entertainment, Nightlife and Social Experience to Orlando's Tourism Corridor

► 5 New Concepts **Now Open!**

► Modern, yet familiar, diner experience – grounded in nostalgia – with a focus on creative desserts and elevated diner favorites

► 4,470 SF **Now Open!**

► A vibrant, new Mexican restaurant with a diverse menu with Tex-Mex and playful takes on Mexican street fare carefully curated by celebrity chef Roberto Treviño

► 7,629 SF **Now Open!**



► Now Open

► Coming Soon



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Merchandising Plan

First Floor

PARKING GARAGE
2,500 Parking Spaces
5 Levels



MUSEUM OF
ICE CREAM



- LEVEL ONE LEASE PLAN
THE POINTE | ORLANDO, FLORIDA
- BRIXMOR**
Property Group
- CURRENT OPERATING TENANTS
 - SIGNED LEASE
 - IN LEASE
 - LOI
 - AVAILABLE

- RS** Ride Share
- V** Valet
- P** Parking Garage

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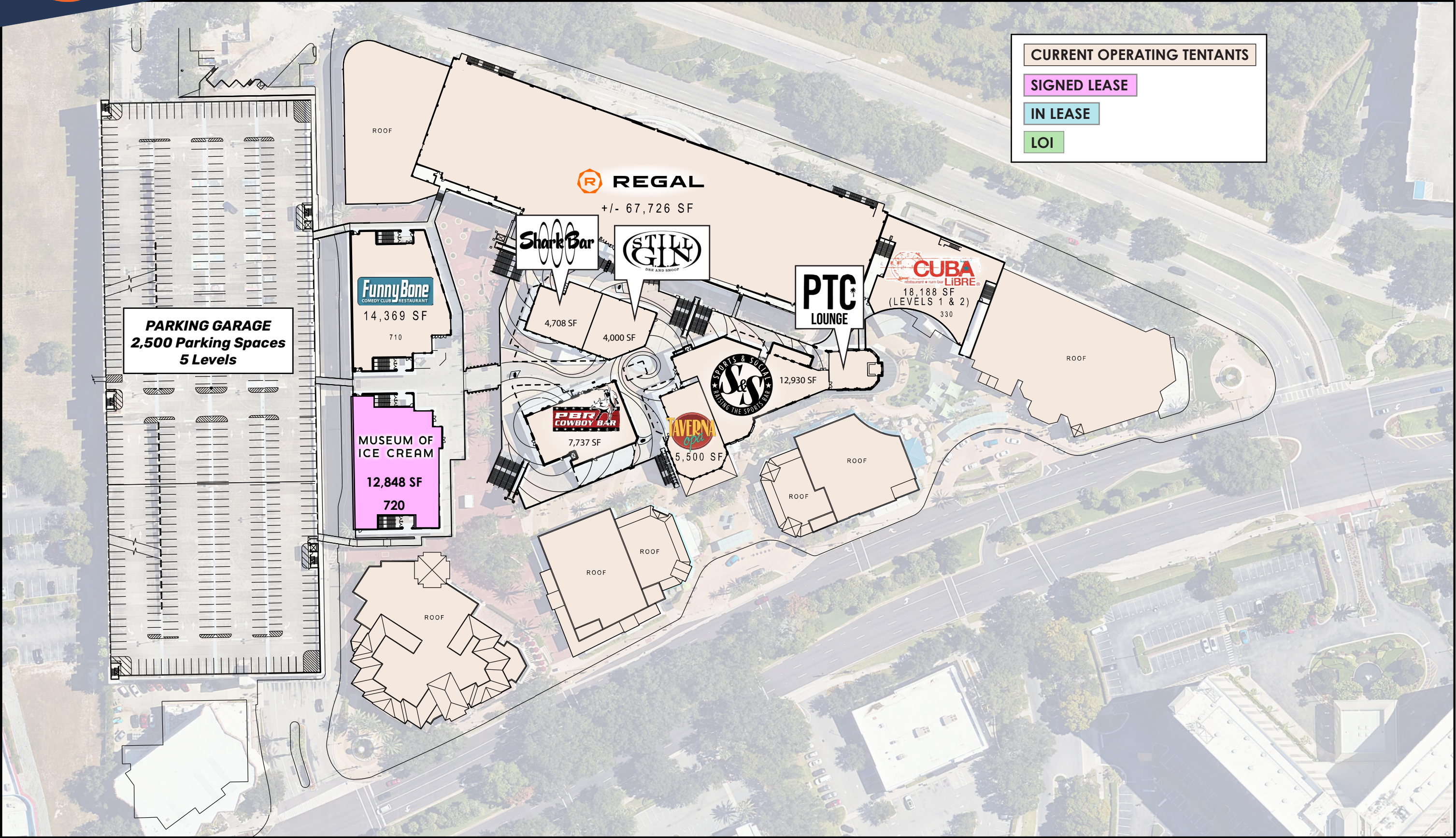
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Merchandising Plan

Second Floor



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