



### Get to The Pointe.

- ▶ An open-air shopping, dining and entertainment destination
- ▶ Well positioned to capture the visitor, conventioner and local resident
- ▶ Home to top performing national restaurants such as Maggiano's Little Italy, The Capital Grille, and The Hampton Social
- ▶ High-volume entertainment venues, including Regal Cinemas, Wonderworks and the Improv

### The Market

- ▶ Located in Orlando, Florida, just minutes from Walt Disney World, Universal Studios and SeaWorld
- ▶ The Pointe stands front and center on International Drive; Orlando's primary tourism corridor surrounded by **125,000+ hotel rooms**
- ▶ Closest dining & entertainment to the 2nd busiest convention center in the country.

### Demographics

- ▶ Dense residential population of 614,000 and a daytime population of 913,000 people within a 20-minute drive time
- ▶ **75 million** people visited Orlando, the most visited U.S. city, in 2024
- ▶ **1.7 million** attendees visit the adjacent Orange County Convention Center annually. \$605M planned improvement

UNIVERSAL'S NEW  
EPIC UNIVERSE  
\$5 BILLION THEME PARK  
(2025)

LOCKHEED MARTIN  
8,000 EMPLOYEES

Las Palmeras by  
HILTON  
GRAND VACATIONS

Orlando  
Orange County  
Convention Center  
1.4 MILLION ANNUAL VISITORS  
\$605M IMPROVEMENT  
\$2.4 BILLION ANNUAL ECONOMIC IMPACT

ROSEN  
PLAZA  
HOTEL  
800 ROOMS

HYATT  
REGENCY  
1,640 ROOMS

Orlando  
Orange County  
Convention Center  
1.7 MILLION ANNUAL VISITORS  
\$605M IMPROVEMENT  
\$2.4 BILLION ANNUAL ECONOMIC IMPACT

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# Redevelopment Completed!



## Redevelopment Complete

\$30M Upgrade to The Pointe

- ▶ The Link - new 100' illuminated programmable passageway
- ▶ New escalators, spacious gathering space
- ▶ Upgraded valet areas and new signage

## I-Drive Developments

\$4 billion in developments planned this year

- ▶ 11 new Hotel/Resort projects adding 3,577 rooms
- ▶ 8 Entertainment projects including Universal's Epic Universe
- ▶ 16.8 Million overnight & day visitors along I-Drive

## Orlando - The King of Tourism

Orlando is still the top tourism destination in the country

- ▶ 75.3 Million visitors in 2024
- ▶ \$75 Billion in annual spending
- ▶ #1 in job growth 4 years in a row, 463,000 tourism related jobs
- ▶ Massive theme park projects under construction by Disney, Universal, SeaWorld & Busch Gardens



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# Latest Leasing Activity

## ▶ New Tenants

**Live! at the Pointe**

**JoJo'S ShakeBAR**

**KAVAS Tacos y Tequila**



▶ Live! at The Pointe Orlando Will Bring an Unmatched Dining, Entertainment, Nightlife and Social Experience to Orlando's Tourism Corridor

▶ 5 New Concepts **Now Open!**

▶ Modern, yet familiar, diner experience – grounded in nostalgia – with a focus on creative desserts and elevated diner favorites

▶ 4,470 SF **Now Open!**

▶ A vibrant, new Mexican restaurant with a diverse menu with Tex-Mex and playful takes on Mexican street fare carefully curated by celebrity chef Roberto Treviño

▶ 7,629 SF **Now Open!**



## ▶ Now Open

## ▶ Coming Soon



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# Merchandising Plan

## Second Floor



**CURRENT OPERATING TENTANTS**

- SIGNED LEASE
- IN LEASE
- LOI
- AVAILABLE

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